



# Super Jet Black

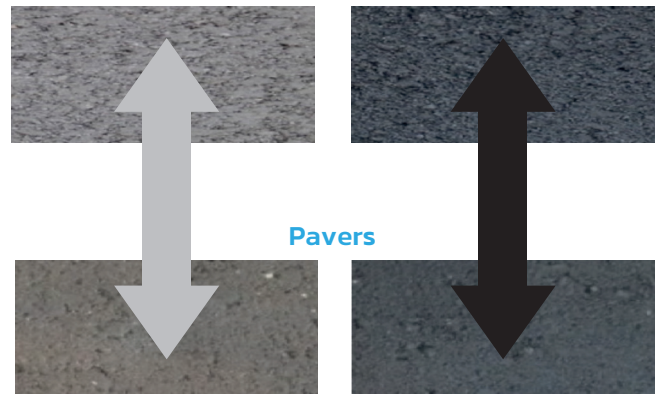
Introducing Super Jet Black from Procter Johnson. There have been many attempts over the years to produce a pigment that will give a black concrete, rather than grey. There are really two choices when trying to colour concrete black – synthetic iron oxide or carbon black pigment. Synthetic iron oxides are extremely weather resistant and UV stable and have often been seen as the only choice due to their durability. In fact for many years carbon black had a poor name in the construction industry as suppliers didn't seem to grasp the reasons for poor performance when offering certain carbon black types in cement based products. Super Jet Black has the optimum particle size to ensure deep colour strength with maximum stability. Special additives ensure that the colour disperses easily in the cement based application.

Because of its exceptionally high tinting strength, Super Jet Black gives the darkest black possible for relatively low dosages. This always results in cost reduction when using against standard black iron oxide pigments.

On average, Super Jet Black is 5 x stronger than iron oxide black\* giving the customer options on colour depth v cost. This gives a choice in retaining the current tinting strength whilst making the optimum cost reduction or alternatively, getting the best of both – a more intense black concrete and reduced cost.

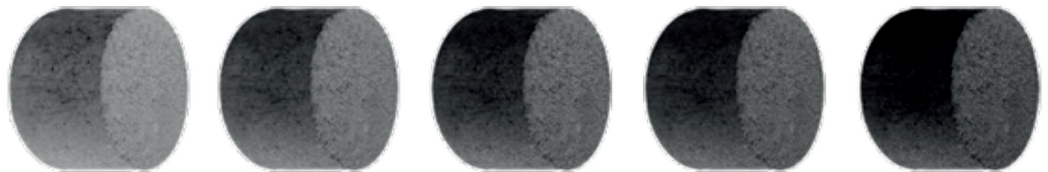
\*There are many grades available, so this is a guide only.

Facing Brick



Black Iron Oxide 330 – 5%

Super Jet Black – 2.3%



0.5%

1%

2%

3%

4%

- Superior tinting strength
- Weather resistant
- UV stable
- Ultra low dosage
- Easy to disperse
- Conforms to EN 12787 / CE approved